

digitalarts

AWARDS 2009

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Submission Form

This form is to be filled in and signed by the person or organisation making a submission. Each Entry must have a separate submission form. Completing this submission form does not automatically qualify the submission for participation in the Digital Arts Awards. The decision of DA Expo Ltd. Is final.

Details of Individual / Company making the submission

Name & Surname			
Company		Position	
Address			
Telephone		Mobile	
Email			

Declaration: I HAVE READ THE DIGITAL ARTS AWARDS TERMS AND CONDITIONS AND HAVE COMPLIED TO THE BEST OF MY KNOWLEDGE. I ALSO DECLARE THAT ALL THE ABOVE INFORMATION IS ACCURATE.

Name in full (caps)	I.D. No.	Signature

Inaccurate submissions will be annulled and fee forfeited.

The data being submitted in this form will be for the exclusive use of DA Expo Ltd. and no part of it will be divulged to third parties.

Submission Fees

Each submission will be charged a fee of **€59** with the following exceptions:-

Submission for "Best Student" will be charged **€24** per submission

Multiple submission (3 or more) will be charged a fee of **€49** per submission **only if they are submitted together, with payment on one cheque.**

**Cheques payable to DA Expo Ltd.
Submission form must be accompanied by payment**

Deadline for delivery of entries Thursday 30TH July 2009

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Category Submission Form - Page 01

Mark the category in which the submission is being placed where you have the code number box next to the categories. **Please note you can only mark one category on each submission form.** Download a separate application form for more than one category. You should have an application form per category submission.

D1. Advertising

supported by iCentre - Apple Authorised Service Providers

Please select one category you can enter

Code No.

Best Outdoor Campaign Award <i>An outdoor campaign involving one or more outdoor mediums, for example, vehicle wraps/spray, bus shelters, billboards and posters that are seen from an extended viewing distance.</i>	C100
Best Advertising Campaign Award <i>An advertising campaign based around a big strategic idea. It should have been applied seamlessly across at least three media channels, and adapted appropriately so that the consumer engages with the idea at any touchpoint. Could include design and advertising solutions.</i>	C101
Best Client Rejected Campaign Award <i>An advertising campaign based around a big strategic idea that was rejected by the client.</i>	C102
Best Press Advertising Award <i>Press advertising involving press mediums, for example Magazine and/or Newspaper.</i>	C103
Best Direct Online Advertising Award <i>Online advertising that features a call to action in order to drive the consumer to a specific response, such as taking up an offer or donation.</i>	C104

D2. Graphic Design

Please select one category you can enter

Best Communication Design Award <i>Graphic communication solution where the design has been applied across more than one format, e.g. an invitation, menu and programme for an event.</i>	C205
Best Illustration Award <i>Illustration that is integral to a piece of graphic design.</i>	C206
Best Corporate Logos & Typefaces Award <i>A corporate mark designed to identify a brand, shown in context on uniforms, stationery etc.</i>	C207

D3. Photography

Please select one category you can enter

Best Commercial Photographer Award <i>Commercial photography example, - Annual Reports, Automotive, Beauty, Book Cover, Calendars, Catalogues, Fashion, Food, Music, Product, Self-Promotion, other</i>	C308
Best Digitally Enhanced Photo Award <i>A photo that is digitally manipulated and enhanced.</i>	C309

D4. Print

supported by Kasco

Please select one category you can enter

Best Annual Reports Print Award <i>This entry is judged on overall appearance, quality of finishing and general difficulty of the print job, as well as factors such as dot sharpness, ink density, registration, sheet size, paper weight, screen ruling, stitching and die cutting.</i>	C410
Best Book Print Award <i>This entry is judged on overall appearance, quality of finishing and general difficulty of the print job, as well as factors such as dot sharpness, ink density, registration, sheet size, paper weight, screen ruling, stitching and die cutting.</i>	C411
Best Magazines, Brochures & Flyers Print Award <i>This entry is judged on overall appearance, quality of finishing and general difficulty of the print job, as well as factors such as dot sharpness, ink density, registration, sheet size, paper weight, screen ruling, stitching and die cutting.</i>	C412
Best General Print Award <i>This entry is judged on overall appearance, quality of finishing and general difficulty of the print job, as well as factors such as dot sharpness, ink density, registration, sheet size, paper weight, screen ruling, stitching and die cutting.</i>	C413
Best Calendar Print Award <i>This entry is judged on overall appearance, quality of finishing and general difficulty of the print job, as well as factors such as dot sharpness, ink density, registration, sheet size, paper weight, screen ruling, stitching and die cutting.</i>	C414

D5. Web

supported by Airmalta

Categories you can enter

Best Website (Content + Design) Award <i>Online solution utilising the online media to its full potential. Design, structure and content will be evaluated</i>	C515
Best Flash Website Award <i>Adobe Flash presentation using animations, sound and possibly video to deliver a full interactive experience</i>	C516
Best E Commerce Enabled Website Award <i>Website with a user friendly facility to sell the featured products or services online.</i>	C517

D6. Audio Visual

supported by PBS

Categories you can enter

Best Radio Commercial Award <i>Radio commercial production that has been broadcast on any local radio station. Work over 60 seconds should not be entered into the Radio Commercials category.</i>	C618
Best Digital Animation Award <i>Including stop motion and computer animation in 2D or 3D. A 3D piece of animation must have been modelled, rigged and animated. Adverts with 3D elements (eg Fire, Particles, Water) can also be entered under this category.</i>	C619
Best TV Commercial Award <i>TV commercial production that has been broadcasted on any local TV station. Work over 60 seconds should not be entered into the TV Commercials category.</i>	C620
Best Sound Design Commercial Award <i>Sound design that is executed within and is integral to the work. Commercial must have been broadcasted on either Radio or TV. Work over 120 seconds should not be entered into this category.</i>	C621

D7. Best Student of the Year Award

supported by the Ministry of Education, Culture, Youth and Sport & EYCI

Categories you can enter

Best Student of the Year Award <i>This category is open to a student, or a team of students that demonstrate the best use of interactive work within digital media. The project should have been undertaken as part of a course and is open to anyone who is currently in full-time education. The judges will be looking for exciting and innovative creative ideas in interactive design and functionality. Entries can be in any interactive media, Internet, CD-Rom or DVD and the entry must be accompanied by an introduction from the tutor of the course outlining the degree achievable from the course.</i>	C722
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D8. Grand Prix / Best of Show

It is not possible to enter for this award. The judges will select one entry from the winners of the categories, which, in their view, is the most stunning project.

BEFORE submitting your Entry, ensure that ALL relevant materials and submissions are TOGETHER with this submission form. Payment is to be included (for multiple entries, complete an application form for each submission, and payment should be made as a whole (i.e. one cheque). Cheques are to be made payable to DA Expo Ltd.

digitalarts

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Preparing your Entries

Step 1. Look up the type of work you are entering to check how you need to submit it

Advertising	D1
Graphic Design	D2
Photography	D3
Print	D4
Web	D5
Audio Visual	D6
Best Student	D7

Step 2. Prepare your entries

Go to **ANNEX 1** for file specifications and preparation instructions for: A2 Board, A2 Presentation Board, CD / DVD - ROM Tiff, MPEG2, MP3, Unmounted Work and URL.

Note

Entries are to be hand delivered to :

Project Manager
DA Expo Ltd
12 St Michael Flts/2
Oratory Street
Gharghur GHR 1140

Preparing your Entries

D1 Advertising

supported by iCentre - Apple Authorised Service Providers

Categories

C100 Best Outdoor Campaign Award

An outdoor campaign involving one or more outdoor mediums, for example, vehicle wraps/spray, bus shelters, billboards and posters that are seen from an extended viewing distance.

C101 Best Advertising Campaign Award

An advertising campaign based around a big strategic idea. It should have been applied seamlessly across at least three media channels, and adapted appropriately so that the consumer engages with the idea at any touchpoint. Could include design and advertising solutions.

Type of Work

Outdoor & Advertising Campaign including visuals: **Post work mounted on A2 Presentation Boards and 2 soft copies on Optical Media (CD or DVD ROMS)**

Translation

Ensure that submitted work is in English

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Notes: Explain how the campaign was executed across multiple media. Clearly show the individual elements of the work and how the consumer engaged with the campaign

Supporting Material: You can supply all supporting material on a Optical Media CD or DVD ROM as MPEG2s, MP3 & TIFFs

C102 Best Client Rejected Campaign Award

An advertising campaign based around a big strategic idea that was rejected by the client.

Type of Work

Advertising Campaign including visuals: **Post work mounted on A2 Presentation Boards and 2 soft copies on Optical Media (CD or DVD ROMS)**

Translation

Ensure that submitted work is in English

Supporting Information

Brief: Outline the aims and the objectives of the pitched project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Notes: Explain why the campaign was rejected by the client.

Supporting Material: You can supply all supporting material on a Optical Media CD or DVD ROM as MPEG2s, MP3 & TIFFs

C103 Best Press Advertising Award

Press advertising involving press mediums, for example Magazine and/ or Newspaper.

Type of Work

Magazine and /or Newspaper Press Advertising: **Post work mounted on A2 Presentation Boards and 2 soft copies on Optical Media (CD or DVD ROMS)**
Inserts & Leaflets: Post original work unmounted

Translation

Translate as much of the work as is necessary to ensure the judges understand it.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Location/Scale: Explain where the advertisement(s) ran, the positioning/location and scale. (Max 50 words)

C104 Best Direct Online Advertising Award

Online advertising that features a call to action in order to drive the consumer to a specific response, such as taking up an offer or donation.

Type of Work

Online Advertising: **Supply Screenshots and one URL on 2 soft copies – Optical Media (CD or DVD ROMS) (2)**

Translation

Translate as much of the work as is necessary to ensure the judges understand it.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Preparing your Entries

D2 Graphic Design

Categories

C205 Best Communication Design Award

Graphic communication solution where the design has been applied across more than one format, e.g. an invitation, menu and programme for an event.

C206 Best Illustration Award

Illustration that is integral to a piece of graphic design.

C207 Best Corporate Logos & Typefaces Award

A corporate mark designed to identify a brand, shown in context on uniforms, stationery etc.

Type of Work

Catalogues & Brochures, Technical Literature, Annual Reports, Leaflets, Calendars, Direct Mail, Greeting Cards & Invitations, Stamps, Stationery, CD, DVD & Record Sleeves & Applied Print Graphics: **Post original work unmounted and (2) soft copies of artwork on Optical Media (CD or DVD ROMS)**

Posters, Logos & Typefaces, Point of Sale, Signage & Information Graphics: **Post work mounted on A2 Presentation Boards and soft copy of artwork on (2) Optical Media (CD or DVD ROMS)**

Translation

Translate as much of the work as is necessary to ensure the judges understand it. Ensure that any explanatory text on the presentation boards is in English.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Notes: Logos & Typefaces, show work in context, e.g. on a letterhead/business card etc.

D3 Photography

Categories

C308 Best Commercial Photographer Award

Commercial photography example, - Annual Reports, Automotive, Beauty, Book Cover, Calendars, Catalogues, Fashion, Food, Music, Product, Self-Promotion, other.

C309 Best Digitally Enhanced Photo Award

A digital photo that is digitally manipulated and enhanced.

Type of Work

Digital Photography - Annual Reports, Automotive, Beauty, Book Cover, Calendars, Catalogues, Fashion, Food, Music, Product, Self-Promotion: **Post work mounted on A2 Presentation Boards and soft copy of images on (2) Optical Media (CD or DVD ROMS)**

Translation

Translate as much of the work as is necessary to ensure the judges understand it. Ensure that any explanatory text on the presentation boards is in English.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

D4 Print

supported by Kasco

Categories

C410 Best Annual Reports Print Award

C411 Best Book Print Award

C412 Best Magazines, Brochures & Flyers Print Award

C413 Best General Print Award

C414 Best Calendar Print Award

These entries are judged on overall appearance, quality of finishing and general difficulty of the print job, as well as factors such as dot sharpness, ink density, registration, sheet size, paper weight, screen ruling, stitching and die cutting.

Type of Work

Print: **Post 3 copies of original work unmounted.**

Supporting Information

Brief: Specify printing process and printing techniques. (Max 50 words)

Preparing your Entries

D5 Web

supported by Airmalta

Categories

C515 Best Website (Content + Design) Award

Online solution utilising the online media to its full potential. Design, structure and content will be evaluated

C516 Best Flash Website Award

Adobe Flash presentation using animations, sound and possibly video to deliver a full interactive experience

C517 Best E Commerce Enabled Website Award

Website with a user friendly ability to sell the featured products or services online.

Type of Work

Website or Microsites: **Supply Screenshots and one URL on 2 soft copies – Optical Media (CD or DVD ROMS)**

Translation

Translate as much of the work as is necessary to ensure the judges understand it. You should also provide instructions that will help the judges navigate the work.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Navigation: If relevant, explain how the judges should navigate the work and highlight any features or specific sections that should be seen. (Max 50 words)

D6 Audio Visual

supported by PBS

Categories

C618 Best Radio Commercial Award

Radio commercial production that has been broadcast on any local radio station. Work over 60 seconds should not be entered into the Radio Commercials category.

Type of Work

Radio Commercials: **Supply 2 copies of high quality MP3 on Optical Media (CD ROMS)**

Translation

Provide a translation of the script.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

C619 Best Digital Animation Award

Including stop motion and computer animation in 2D or 3D. A 3D piece of animation must have been modelled, rigged and animated. Adverts with 3D elements (eg Fire, Particles, Water) can also be entered under this category.

C620 Best TV Commercial Award

TV commercial production that has been broadcasted on any local TV station. Work over 60 seconds should not be entered into the TV Commercials category.

C621 Best Sound Design Commercial Award

Sound design that is executed within and is integral to the work. Commercial must have been broadcasted on either Radio or TV. Work over 60 seconds should not be entered into this category.

Type of Work

Digital Animation, TV Commercials and Audio: **Supply MPEG2 on 2 DVDS or post on 1 Beta SP**

Sound Design (Audio & Visual) : **Supply MPEG2 on 2 DVDS or post on 1 Beta SP**

Sound Design (Audio only) : **Supply 2 copies of high quality MP3 on Optical Media (CD ROMS)**

Translation

Apply subtitles or dubbing to the work.

Supporting Information

Brief: Outline the aims and the objectives of the project. Specify the target audience and explain any relevant background information. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Digital Animation: (if entering this category) Explain the special effects that have been used and how this was achieved.

Preparing your Entries

D7 Student Award

supported by the Ministry of Education & EYCI

Categories

C722 Best Student of the Year Award

This category is open to a student, or a team of students that demonstrate the best use of interactive work within digital media. The project should have been undertaken as part of a course and is open to anyone who is currently in full-time education. The judges will be looking for exciting and innovative creative ideas in interactive design and functionality. Entries can be in any interactive media, Internet, CD-Rom or DVD and the entry must be accompanied by an introduction from the tutor of the course outlining the degree achievable from the course.

Type of Work

Interactive Media: **Supply Screenshots and one URL on 2 soft copies or Optical Media (CD or DVD ROMS)**

Translation

Translate as much of the work as is necessary to ensure the judges understand it. You should also provide instructions that will help the judges navigate the work.

Supporting Information

Brief: Outline the degree achievable from the course. (Max 50 words)

Solution: Explain the reasoning behind the project solution and describe any cultural references that may not be understood without explanation. (Max 50 words)

Interactivity: If relevant, explain how the judges should interact with the work and highlight any features or specific sections that should be seen. (Max 50 words)

Deadline for delivery of entries Thursday 30TH July 2009

A2 Board

Instructions

- Mount work on A2 durable boards: 42 x 59 cm or 16.5 x 23.4 inches.
- Any board larger than A2 will NOT be accepted. If the original work is larger than A2 supply a reproduction.
- Do not supply rolled prints.
- Do not tape boards together.
- Do not use your company's logo or branding anywhere on the board.
- Show work as it was originally launched, including all text, even for craft categories e.g. Photography.
- For a campaign, you can mount more than one item on the same board.

A2 Presentation Board

Instructions

- Show the key elements of the work. If you use explanatory text keep it short and clear.
- Mount work on A2 durable boards: 42 x 59 cm or 16.5 x 23.4 inches.
- Any board larger than A2 will NOT be accepted.
- Do not supply rolled prints.
- Do not tape boards together
- Do not use your company's logo or branding anywhere on the board.

CD / DVD-ROM or Beta SP

Instructions

- Format PAL, Aspect Ratio 4:3, Resolution 720 x 576; Frame Rate 25 fps.
- Format HD 720p, Aspect Ratio 16:9, Resolution 1280 x 720; Frame Rate 25 fps.
- Format HD 1080p, Aspect Ratio 16:9, Resolution 1920 x 1080; Frame Rate 25 fps.
- Your Beta SP or DVD must have tone and bars at the beginning followed by 10 seconds of black. Also leave an additional 10 seconds gap between each spot.
- You can supply more than one entry on the same DVD.

OPTICAL MEDIA

Instructions

- Optical Media is a writable CD/DVD containing MP3 or MPEG2 files.
- You may supply more than one entry on the same Optical Media.
- Please ensure you name your files correctly.

MP3

Sample Size
16-bit

Sample Rate
44100Hz

Instructions

- Ensure that the MP3 file extension reads **.mp3**.
- Use item titles as file names.
- Submit 1 file for each advert.
- Always do a preliminary quality check before submitting your work.

MPEG2

- Format PAL, Aspect Ratio 4:3, Resolution 720 x 576; Frame Rate 25 fps.
- Format PAL, Aspect Ratio 16:9, Resolution 720 x 576; Frame Rate 25 fps.
- Format HD 720p, Aspect Ratio 16:9, Resolution 1280 x 720; Frame Rate 25 fps.
- Format HD 1080p, Aspect Ratio 16:9, Resolution 1920 x 1080; Frame Rate 25 fps.

Instructions

- File type must be a multiplexed MPEG2 with audio and video in 1 single file.
- Ensure that the file extension reads **.mpg**.
- Use item titles as the file names.
- Use the approximate file size guide that 1 second of video = 1Mb.
- Ensure that the media comes from an uncompressed format e.g. Beta, MiniDV or DVCam.
- Do not confuse MPEG2 with MPEG1 or MPEG4 as these are lower quality files.
- Do not add a clock or slate before your commercial.
- To ensure you get a good quality file make sure the video bitrate is a minimum of 8500 kbps.
- Always do a preliminary quality check before submitting your work.

TIFF

Instructions

- Image resolution must be at 350 dpi.
- Colour mode must be RGB
- Ensure the image length is 27cm along the axis. Make sure the image is in centimetres, not pixels or millimetres.
- Always do a preliminary quality check before submitting your work.

UNMOUNTED WORK

Instructions

- Original work not mounted.

URL

Instructions

- The page must be accessible without a username or password.
- All web pages must be viewable on a MAC using Firefox.
- Do NOT use your company logo or branding on the web page.
- If the URL is no longer live supply a holding page.
- On holding pages for Digital Advertising Campaigns, clearly title each item of the campaign.
- The URL must be live from submission date until November 2009 for use of Digital Arts exhibitions.
- Always make sure a URL is in perfect working order before submitting your work.

BEFORE submitting your Entry, ensure that ALL relevant materials and submissions are TOGETHER with this submission form.

Payment is included (for multiple entries, complete an application form for each submission, and payment should be made as a whole (i.e. one cheque). Cheques are to be made payable to DA Expo Ltd.

Terms and conditions of entry and competition rules

The Digital Arts Awards (**Awards**) are organised by DA Expo Ltd whose registered office is at 12 St. Michael Fts/2, Oratory Street, Gharghur, GHR 1140, Malta.

By submitting an entry for the Awards (**Entry**), each person, company or organisation submitting an Entry (**Entrant**) shall be deemed to have read and agreed to be bound by these Awards Rules.

1. Entry Criteria

1.1 Each Entry must comprise work that satisfies all of the following criteria:

- a. is a work of advertising or design, produced in response to a genuine brief composed in the ordinary course of a legal entity's activities for the purpose of seeking an advertising or design solution; and
- b. has been made available to the public through any medium which is legally permitted in a way that has been approved by the entity or person receiving the benefit of the advertising or design (**the Client**); and
- c. was made available to the public for the first time in accordance with sub-paragraph (b) above during the Awards Qualifying Entry Period (excluding C102 'Rejected Client Artwork'); and
- d. complies with all relevant laws and regulations (compulsory or voluntary) of the region in which it was first made available to the public; and
- e. is submitted without any alterations from the work made available to the public in accordance with sub-paragraph (b); and
- f. has not already been entered into the same category by another Entrant.

1.2 For the avoidance of doubt, for the purpose of sub-para (a) concept designs or work created solely for the purpose of entering the Awards are not eligible and for the purpose of sub-para (b) fly-posting is not accepted as a legally permitted medium.

2 Submission of Eligible Entries

2.1 Deadline for Entries is Friday 31st July 2009. Entrants are responsible for Entries to arrive by this date.

Submission of entries and collection of materials will be at 12 St. Michael Fts/2, Oratory Street, Gharghur, GHR 1140. Entries received after the closing date for the Awards will not be accepted. If less than 3 submissions are received for any category, the submission(s) will be amalgamated with another related category where possible, or the Award will not be given.

2.2 Entries must be submitted in the correct format as detailed in the Submission Form. DA Expo Ltd maintains the right to withdraw Entries that do not comply with the formatting specifications as set out in the Submission Form.

Alterations may be made to work comprising an Entry for the sole purpose of satisfying the Submission Form document requirements for the presentation of Entries. Such permitted alterations, if necessary for such compliance, may include re-sizing and mounting print advertising and dubbing non-English film Entries with translated voice-overs. Alterations to colours, artwork or copy, or changing the language of the type copy shall not be permitted in any circumstance.

All advertising and design work that has been issued to the public in a language other than English or Maltese is eligible for entry, but a translation must be supplied in the form of subtitles, dubbing, narration, translation of radio script or printed translation depending on Category requirements.

Entrants will submit an Entry into a specified Category. If the Entrant has collaborated on a piece of work with any other entity or person, it is the Entrant's responsibility to ensure that the work is not submitted as a duplicate Entry in the same Category by such other entity or person. No refunds will be given for duplicate Entries. If DA Expo Ltd is not advised of duplicate Entries by Entrants promptly, only the first Entry to be paid for and received will be accepted.

DA Expo Ltd reserves the right to move Entries to more appropriate Categories if it so deems necessary. Provided that DA Expo Ltd shall have the right to take such decision without the need to consult the Entrant beforehand, and that any such decision shall be deemed to be final and not subject to review. However, it is not the responsibility of DA Expo Ltd to amend Entries or move them to different Categories if they have been entered incorrectly. Judges will not be allowed to move Entries between Categories during judging.

Entries will be judged on the quality of the materials actually submitted. Entrants are urged to ensure that digital files in particular are of good quality. DA Expo Ltd shall be under no obligation to request alternative or replacement materials.

3 Judging of the Awards

DA Expo Ltd will appoint a jury which shall be composed of judges who in DA Expo Ltd's sole discretion have the appropriate qualifications to judge the Entries. Judges shall consider all Entries on the basis of the criteria explained in the Application Form.

Entries will be judged on the basis of the materials supplied to DA Expo Ltd.

First round judging (for the nominees) will take place between Saturday 1st August and Wednesday 30th September 2009 for nominees. Second round judging (for the winners of each category) will take place between Thursday 1st October and Friday 20th November 2009.

During the judging all juries are reminded of the Awards Rules and are asked to consider whether Entries comply with the Awards Rules. In the event that a jury queries the eligibility of an Entry, the Entrant will be required to provide such documentary evidence or supplementary information as may reasonably be required to demonstrate the eligibility of an Entry. DA Expo Ltd reserves the right to (i) suspend an Entry from the Awards until such time as an investigation has been concluded; and (ii) remove an Entry from the Awards at any stage following investigation if it is not fully satisfied that the Entry is eligible and the Awards Rules have been followed.

4 Awards Results

4.1 The person named in an Entry as the main contact for the submission will be contacted during the week beginning 5th October 2009 and informed that the Entry has been nominated for an Award.

4.2 It is essential that DA expo Ltd is informed if the main submission contact person changes. It is the Entrant's responsibility to ensure the accuracy of all information supplied especially for updated contact details. Entrants who do not comply with this will not be informed of the results of the competition.

4.3 On the Awards Night, trophies shall be presented to the winning nominees or their representative (whose name should be advised to DA Expo Ltd in good time).

4.4 The decision regarding the nomination of the winning nominees shall be taken exclusively by the panel of Judges appointed by DA Expo Ltd, and any such decision shall in all cases be final and not subject to review. Moreover, DA Expo Ltd shall in no way be bound to motivate or in any way provide public reasoning for the final decision in this regard.

5 Action against Entrants who breach the Awards Rules

5.1 If DA Expo Ltd establishes that an Entrant or his/her Entry has broken the Awards Rules, the offending Entry shall be immediately suspended from the Awards.

5.2 In addition to any other sanction referred to in the Awards Rules DA Expo Ltd reserves the right to:

- a. remove an Entry from the Awards; and/or
- b. disqualify an Entrant from the Awards; and/or
- c. bar an Entrant from submitting Entries to further Awards.

The decision of DA Expo Ltd as to suitable action in response to a breach of the Awards Rules shall be final and not subject to review.

5.3 Any Entrant who acts in breach of the Awards Rules shall also be liable for all damages suffered by DA Expo Ltd as a result of such breach.

6 Licence to use Entries and to reference Awards

6.1 By submitting an Entry the Entrant hereby grants DA Expo Ltd, its servants, agents, licensees and assigns an irrevocable, royalty free, non-exclusive licence throughout the world in perpetuity to use the Entry (including, without limitation, by reproducing, copying, performing, showing, playing, broadcasting, publishing, distributing or transmitting the Entry by wireless, electronic or other means, whether now or hereafter invented, or issuing copies of the Entry to the public), all for the furtherance and promotion of DA Expo Ltd's activities and goals.

6.2 DA Expo Ltd's activities and goals comprise the promotion and running of the Digital Arts Awards and the presentation of a showcase of design and advertising in such a way as DA Expo Ltd considers appropriate from time to time, including (without limitation) inclusion of Entries (including credits and images) in a presentation or exhibition, in a film, videotape, CD-ROM, DVD-ROM, MPEG file or any other carrier, on internet sites, on digital asset management systems, by making the Entry available for research and educational purposes, and any other activity that may enable DA Expo Ltd to fulfil its charitable objective to advance the education of the community by encouraging the understanding, appreciation and commission of good design and advertising in communications media of all kinds.

6.3 Winners and nominees shall have the right to reference any Digital Arts Award status accorded to them for promotional purposes on condition that this is correctly and accurately described.

6.4 The Award (statue), which will be presented to the winner of each category, remains the property of DA Expo Ltd, and shall not be sold, or given to third parties, or displayed in public without the written consent of DA Expo Ltd.

7 Entrant Warranties

7.1 By submitting an Entry the Entrant warrants and represents that:

- a. the Entry is (i) original to the Entrant; (ii) does not contain anything that infringes the rights of any third party; and (iii) contains nothing that is obscene, derogatory or defamatory; and
- b. it is the sole owner of the entire right, title and interest in and to the Entry, or, it has obtained all necessary consents from the owner of the Entry as shall be required for the submission of the Entry into the Awards; and
- c. it has obtained to the full extent permitted by law from all persons that made a contribution to the Entry, a grant of all relevant consents and rights required for the submission of the Entry into the Awards; and
- d. both (i) the credits indicated on the completed editorial form are correct; and (ii) if an Entry is successful, DA Expo Ltd's publication of these credits in the form submitted will not infringe on any moral or other right of the Entrant or any third party.

8 Indemnity

8.1 The Entrant shall indemnify DA Expo Ltd and keep DA Expo Ltd fully indemnified on demand from and against all losses and all actions, claims, proceedings, costs and damages (including any damages or compensation paid by DA Expo Ltd on legal advice to compromise or settle any claim) and all legal costs or other expenses arising out of any breach of any of the warranties and representations contained in these Awards Rules or out of any claim by a third party based on any facts which if substantiated would constitute such a breach.

9 Payment Terms

9.1 An Entry is not considered to be an Entry by DA Expo Ltd until such time as full payment is received. On receipt by DA Expo Ltd the fee paid in respect of each Entry will be checked and the Entrant will be liable for any underpayment of fees. DA Expo Ltd will contact the Entrant to collect any additional fees.

9.2 All Entries must be paid for in full at the time of entering submission. Work that has not been paid for will not be submitted for Judging. DA Expo Ltd reserves the right to withdraw Entries for which the full payment of the Entry fee has not been received. No refund of any fees paid will be given if an Entry is withdrawn due to underpayment.

9.3 DA Expo Ltd cannot be held responsible for items damaged or lost in transit.

10 Withdrawing Entries

10.1 DA Expo Ltd reserves the right, in its absolute discretion, to withdraw an Entry from the judging process at any time. DA Expo Ltd may do this where it is discovered, for example, that the Entry does not meet the criteria laid out under paragraph 1 above.

10.2 Entrants may cancel or remove Entries via written request (via 'Contact us' on the Digital Arts Awards website) up until 15th October 2009 after which point no Entries may be withdrawn from the Awards other than in accordance with paragraph 9.2 above.

10.3 DA Expo Ltd is under no obligation to refund payments made for either individual Entries or groups of Entries. Under the circumstance of technical error it is at the discretion of DA Expo Ltd to refund payments.

10.4 If for any reason a winning or nominated Entry has to be withdrawn, all production and other costs incurred by DA Expo Ltd relating to the winning or nominated Entry will be charged to the Entrant. Entry fees in respect of such an Entry are not refundable.

11 Property in Entries

11.1 DA Expo Ltd reserves the right to retain all materials that accompany or form part of an Entry. Title in all material that comprises an Entry will pass to DA Expo Ltd on receipt by DA Expo Ltd. Under special circumstances DA Expo Ltd will return Entries, upon written request. In such cases Entrants are responsible for all shipping costs and other ancillary expenses.

11.2 DA Expo Ltd cannot in any circumstances accept responsibility for loss of or damage to Entries.

11.3 Notwithstanding the generality of the forgoing provisions, it is agreed that Intellectual Property Rights in respect to the Entry shall always pertain to the Entrant.

13 Correspondence

13.1 Official correspondence with regard to the Awards or these Awards Rules must be addressed to Digital Arts Awards, 12 St. Michael Flts/2, Oratory Street, Gharghur, GHR 1140, Malta. Telephone: +356 2142 2314, Email: info@digitalartsexpo.com

14 Governing Law

14.1 The awards Rules and the Licence granted herein shall be governed and construed in all respects by the laws of Malta. DA Expo Ltd and the Entrant hereby irrevocably submit to the exclusive jurisdiction of the courts of Malta in relation to any claim or dispute of any nature arising in relation to these Awards Rules or any alleged breach of them.



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